



WAYNE COUNTY

• Chamber Of Commerce •

[www.waynecountychamber.com](http://www.waynecountychamber.com)

# 2020 YEAR IN REVIEW



WAYNE COUNTY CHAMBER OF COMMERCE



## TEAM MEMBERS

### KATE DANIELS

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Chamber of Commerce  
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## WELCOME

The deep roots of the Wayne County Chamber of Commerce continue to anchor the breadth and impact that this organization is today. With your help, our Chamber is leading the way in defining the successful Chamber experience.

The Chamber is the only place where businesses – large and small – government agencies, nonprofits, and our community all convene. Our diverse membership base grants your organization access to build relationships, develop professionally, engage with elected leadership, market and advertise your products and services, and enjoy member-only discounts and savings.

For over 123 years, the Wayne County Chamber of Commerce has helped to foster relationships that generate powerful results that benefit the entire community. Under the leadership of Chairman John Seegars and the entire Chamber of Commerce Board of Directors, our Chamber provided invaluable resources during a challenging year. This year's challenges brought to light opportunities. Whether the debut of the Smart Restart Guide, timely and relevant updates on resources and opportunities, the evolution of hybrid events, to ensuring meaningful connections for your business, the Chamber has remained committed to the power of community.

Whether you utilize your membership to build relationships, develop professionally through educational programs, engage with elected leadership, market and advertise your products and services or to take advantage of member-only discounts and savings, the Chamber is the place for you! Now, more than ever, you and your employees need access to the people, information, and resources that can help grow your business. In addition to these new opportunities, you can expect the exceptional dedication focused solely on supporting your business needs. In the coming year, your Chamber will continue to focus on strengthening the economy of our community.

We are in the connection business, my friends. The business of connecting missions, resources, people and opportunities. Join us.

*Kate Daniels*

Kate Daniels  
President & Executive Director

# 2021 BOARD OF DIRECTORS

**Dr. Thomas Walker, Jr.**  
Wayne Community College  
Chairman

**Kevin Johnson**  
Wayne Cooperative Extension  
Chair-Elect

**Dustin Pike**  
GOECO  
Treasurer

**John Seegars**  
Seegars Fence Company  
Past Chair

**Mayor Chuck Allen**  
Goldsboro City Council

**Tonya Barber**  
Tonya Davis Barber, Attorney at Law

**Chretien Dumond**  
Chick-fil-A

**Craig Foucht**  
Wayne Community College

**John Garver**  
Southco Distributing Company

**Kelly Helms**  
3HC (Home, Health & Hospice Care, Inc.)

**Jacqueline Kannan**  
Wayne Memorial Hospital Foundation

**Dr. Ken Keesee**  
Goldsboro Physical Therapy

**Rebecca Kinsey**  
Kinsey Law, PLLC

**Ralph LeGrand**  
Buck's Fire Extinguisher

**Scott Newton**  
Southern Bank & Trust

**Mark Pope**  
Wayne County Development Alliance

**Josh Price**  
T.A. Loving Company

**Dr. Paul Rutter**  
University of Mount Olive

**Lyman Beecher Smith**  
Jackson & Sons Heating and Air  
Conditioning

**Rick Sumner**  
Wooten Development

**Selena Worrell**  
Worrell Contracting Co., Inc.

## COMMITTEE CHAIRS

**Agriculture Affairs**  
**Kevin Johnson**  
Wayne County Cooperative  
Extension

**Career Fair/STEAM Fair**  
**Tommy King**  
Crown Screening

**Friends of Seymour Johnson  
AFB**  
**Jimmie Edmundson**  
Retired

**Government Affairs**  
**Bruce Gates**  
Coldwell Banker Advantage

**Junior Leadership**  
**Sherry Archibald**  
United Way

**Leadership Wayne**  
**Dr. Dustin Bannister**  
University of Mount Olive

**Military Affairs**  
**Rick Sumner**  
Wooten Development

**Wayne Charitable  
Partnership**  
**Julie Daniels**  
BB&T now Truist

**Wayne Education Network**  
**Charlie Ivey**, Retired





## 2020 MEMBERSHIP HIGHLIGHTS AND ACHIEVEMENTS

# 591

TOTAL MEMBERS

# 45

NEW MEMBERS

# 91%

**91% Retention  
Rate** of Wayne  
County Chamber of  
Commerce members



The Wayne County Chamber produces the official **Map & Resource Guide for Wayne County**, distributing 10,000 annually.



**Debut of Wingspan Magazine** - Wayne County's Eat, Drink, Shop, and recreational flight plan.

**Smart Restart Guide** - a 64 page guide for businesses.



**MISSION:** The Wayne County Chamber of Commerce exists to facilitate communications between members of the business community, to create positive action and to be the leader in bringing community members together to solve community problems and enhance the quality of life in Wayne County.

**VISION:** To be recognized as a model in building collaborative partnerships that encourage business growth and sustainable community development.



26 Ribbon Cuttings

# 26

# 2,000

**Newcomer Welcome  
Information Packets**  
distributed annually

**Recipient of  
the Association of  
Chamber  
of Commerce  
Executives (ACCE)  
for Membership  
Achievement  
Award**

Your Chamber was  
one of the  
contenders for  
Chamber of the  
Year

## FACEBOOK STATS

Over 140,000 Post Reach  
Nearly 1,000 new followers  
Over 40,000 views of videos

The Wayne County Chamber works to build on our communities' successes by sustaining that which made us strong:

- **Encouraging** the kind of entrepreneurial creativity and risk taking that ensures a steady stream of new business successes.

- **Preparing and supporting** new leaders to take on the challenge of moving forward.

- **Strengthening** existing businesses that diversify our local economy.



**over 60,000 uses**  
of the MyChamber  
App since its launch.

# BUSINESS ADVOCACY

“I am especially proud of the work of the Chamber of Commerce this year, given the inherent challenges that came with the pandemic. This Chamber staff and board has risen up to the challenge to help meet the demand of providing resources and sound information to businesses in our community during a very confusing time.”

- JOHN SEEGARS,  
CHAIRMAN OF  
THE BOARD 2020



## North Carolina Eastern Region Committee

NC East Chamber's Alliance, representing Chambers of Commerce in Beaufort, Carteret, Craven, Duplin, Edgecombe, Greene, Jones, Lenoir, Onslow, Pamlico, Pitt, Wayne, and Wilson Counties. The NCEAC formulated a regional legislative agenda that was approved by all Chambers of Commerce in the region. The legislative agenda included: Education, Infrastructure, Environment, Transportation and Waterways, Tax Reform, Economic Development, Workforce Development and Small Business.

## Legislative Update Breakfast

Breakfast with members of the state delegation to promote a great understanding of community/government issues.

## Government Affairs Committee

Works to ensure the business community is heard on issues of importance at the local, state and federal level.

**Elected  
Officials BBQ**  
Opportunity to visit with local, state and federal members.



“The Chamber is the one speaking up for and promoting the perspective of business. That shows up on your bottom line and in the economic vibrancy of the community.”

- DR. ED WILSON, PAST CHAIRMAN OF THE BOARD AND LONGTIME CHAMBER MEMBER

## Business Resources

**Together we're  
stronger**

## SUPPORTING BUSINESS EXCELLENCE

- Business After Hours
- Chamber 101
- Small Business Week
- N. C. Department of Labor Safety Awards Luncheon annually recognizes outstanding on-the-job safety achievements in the industry.
- Linda Murray Administrative Professional of the Year Recognition
- Annual Banquet
- Annual Duke Energy Citizenship and Service Award

# COMMUNITY DEVELOPMENT

## **Agriculture Committee and Annual Luncheon**

Agriculture remains the top industry in Wayne County, providing almost 9,000 jobs and \$1B to the local economy. The Annual Luncheon provides a platform for meaningful discussion. The Ag Producer and Ag Advocate of the Year Awards are presented.

## **Transportation Luncheon**

Informative luncheon discussing transportation needs, future planning and obstacles.

## **State of the Military**

Dynamic discussion led by 4th Fighter Wing Commander, 916th Commander and Military Affairs Committee Chairman.

## **Military Affairs Committee**

146-member committee dedicated to maintaining and continually improving the relationship between the military and civilian communities.

## **Leadership Wayne Program**

For 33 years, the Leadership Wayne Program has enabled participants to enhance leadership skills and increase community involvement. Since the inception of the program, 580 graduates have completed the program.

## **Leadership Wayne County Community Project**

Annually, the Leadership Wayne Class plans and implements a sustainable community project that has a positive impact in Wayne County.

## **Healthcare Luncheon**

Informative luncheon focuses on the healthcare industry.

## **State of the Community**

Annual update of the overall health of the community presented at the year-end by the County of Wayne and City of Goldsboro.

## **Friends of Seymour Johnson AFB**

Friends of Seymour Johnson AFB, a 501(c)6 organization formed to promote the continued vitality and sustainability of Seymour Johnson Air Force Base. The goal is to strengthen the relationship between SJAFB, the City of Goldsboro and Wayne County and to identify and reduce community threats to the base and its mission. The annual Friends of Seymour Johnson AFB Gala serves as the main fundraiser to support this initiative.



## **Support of Team Seymour through Military Affairs Committee**

Participation in ceremonies, socials, tours, sponsor program and Honorary Commanders.

## **Teacher Welcome Breakfast**

In partnership with Wayne County Public Schools, the Wayne Education Network provided welcome bags to all the new WCPS educators in lieu of the traditional welcome breakfast.

## **Dancing Wayne County Stars Fundraiser**

Primary fundraiser for all Wayne Education Network initiatives; Junior Leadership, STEAM Fair, Career Fair, Teacher Welcome Breakfast and teacher mini grants/stipends.

## **Education Luncheon**

Insightful luncheon dedicated to educational needs for today and in the future.



## **W.I.S.E Women's Event- Women Inspiring Success & Empowerment**

"2019" Inaugural event providing conversation with women leaders.



# BUSINESS DEVELOPMENT

## Economic Forecast Luncheon

Forward thinking discussion on economic trends.

## Junior Leadership Program

The only program to include high school students from across Wayne County. In its 22nd year, 405 graduates have completed the program.

## Career Fair

12th annual event welcomed 1,500 8th and 10th grade students who explored interactive demonstrations and dialogue between 120 businesses from various career clusters.

## Leading Wayne Leadership Luncheon

In its 11th year, the program is designed to inspire leadership through 'lessons learned.'



### Wayne Community College Small Business Center

- Director offers free and confidential one-on-one business counseling services under the NC State Community College Small Business Network



### Wayne Education Network (WEN)

- Since its inception, \$33,000 in teacher stipends have been distributed, as well as over \$132,000 in mini grants.
- In addition, the WEN funds the Junior Leadership Program and Career and STEAM Fairs.



### STEAM Fair

- Sixth Annual event welcomed over 1,500 7th grade students countywide. They had the opportunity to explore exhibits with the goal of helping students to understand their own potential in the areas of STEAM and help build confidence and competence among their peers.



- Led by a host of partners along with the Chamber, City of Goldsboro, Wayne County Development Alliance, Wayne Community College, Downtown Goldsboro Development Corporation, Wayne UNC Health Care, County of Wayne, Wayne County Public Library, University of Mount Olive, ECU Miller School of Entrepreneurship, and WAGES, LaunchGOLDSBORO is open to entrepreneurs with new business ideas and current small business owners who would benefit from the combination of business and financial resources that Launch GOLDSBORO provides!
- Partnered with a network of local partners providing a broad network of support and resources for entrepreneurs Business Training, Access to Capital, Mentors and Networking.



The success of the annual Career Fair and STEAM Fair events is not by accident. It is the result of intentional and collaborative partnerships designed to foster career exploration for tomorrow's leaders!



- TOMMY KING, CROWN SCREENING;  
CHAIRMAN, CAREER AND STEAM FAIRS



# THANK YOU

## 2020 TOTAL RESOURCE CAMPAIGN SPONSORS

3HC (Home Health & Hospice Care, Inc.)  
A. Wright, CPA  
AccuCopy  
Adams Beverages  
Adams Roadside Barbeque  
AgCarolina Farm Credit  
Allen Grading Company, Inc.  
Atlantic Casualty Insurance Company  
Baddour, Parker, Hine & Hale, P.C.  
Benton & Sons Stainless Steel Fabrications  
Berkeley Mall Merchants Assoc.  
Berkshire Hathaway Home Services McMillen and Associates Realty  
Best Western Plus Goldsboro  
Bonnie & Co.  
Borden Foundation Borden Fund  
Branch Banking & Trust Co.  
Brewmasters  
Brian Center of Goldsboro  
Brookdale Berkeley Blvd.  
Carl & Chelle's Grill Room  
Carolina Southern Sanitation, Inc.  
Case Farms  
Chick-fil-A at Berkeley Commons  
City of Goldsboro  
Coldwell Banker Howard, Perry & Walston  
Cooke Capital  
Corvias  
County of Wayne  
Cox-Edwards Company, Inc.  
Crawford-Henderson Insurance, Inc.

Crown Screening  
Daniels & Daniels Construction Co.  
Deacon Jones Auto Group  
Democko Chiropractic  
Duke Energy  
Edward Jones Investment  
Eli's Friends, Inc.  
Evergreen Funeral Home, Cemetary & Cremation  
Executive Home Sales & Management  
First Citizens Bank & Trust Co.  
First Command Financial Services, Inc.  
Franklin Baking Co., LLC  
Funky Fresh  
G & M Sales of Eastern NC, Inc.  
Go Minis  
Goldsboro Builders Supply  
Goldsboro Family YMCA  
Goldsboro Milling Company  
Goldsboro Pediatrics, P.A.  
Hampton Inn Goldsboro  
Heritage Farms Cheshire Pork General Store  
Housing Authority of the City of Goldsboro  
Jackson & Sons Heating & Air Conditioning  
Jackson Builders, Inc.  
Janney Montgomery Scott  
Jernigan Furniture, Inc.  
Jersey Mike's Subs  
John Bell Committee  
John G. Best Wells Fargo Advisors, LLC  
Krispy Kreme Doughnuts  
KS Bank  
LaFevers Dental Team  
Landscape Design

Legacy at Berkeley Place  
Apts. Longhorn Steakhouse  
M Best and Sons, LLC  
Markham, Mitchell & Stroud, PLLC  
Mitchell Eye Center  
Mt. Olive Pickle Company, Inc.  
NC Community Credit Union  
Nunn, Brashear & Uzzell, P.A.  
O'Berry & Lewis, Inc  
Parker & Parker P.A.  
PDM - Professional Data Management, Inc.  
Perry Real Estate  
Piedmont Natural Gas  
Ram Rent-All, Inc.  
REA Properties/Real Estate Advisors, Inc.  
Representative John Bell IV  
Seegars Fence Company  
Select Bank and Trust  
Seymour Funeral Home and Cremation Service, Inc.  
**Skullies Street Q**  
Southco Distributing Company  
Southern Bank & Trust Company  
State Farm Insurance, Ronald Tyndall Agency  
State Farm Insurance, Wayne Wallace Agent  
Super 8  
T.A. Loving Company  
Texas Roadhouse  
Towne Place Suites by Marriott  
Tri County Electric Membership Corp.  
UNC Physicians Network  
Union Bank  
University of Mount Olive

Warren,  
Kerr, Walston,  
Taylor & Smith, LLP  
Wayne Community College  
Wayne County Cooperative Extension  
Wayne County Development Alliance, Inc.  
Wayne County Livestock Development Assoc.  
Wayne County Public Schools  
Wayne UNC Health Care  
Wells Fargo Home Mortgage  
What's The Dilla LLC.  
Willow Creek Nursing & Rehabilitation Center  
Wooten Development Company  
Worrell Contracting Co., Inc.  
Zaxby's